

Department of Business Administration
Shri Ram College, Muzaffarnagar

Notice

DATE: 05/11/2017

All the students of Business Administration are hereby informed that Department of Business Administration is organizing a “**Workshop on Awareness of Intellectual Property Rights**” On 09th day of November 2017 at 10:00 AM (SRC Auditorium of management block).



Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar



Dr. Saurabh Mittal

Head of the Department



Principal
Shri Ram College
Muzaffarnagar

2017-2018
WORKSHOP ON AWARENESS OF INTELLECTUAL PROPERTY RIGHTS




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IQAC, Shri Ram College,
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Shri Ram College, Muzaffarnagar
Department of Business Administration

DATE: 09-11-2017

A Workshop
On
“Awareness of Intellectual Property Rights”

REPORT

To promote the awareness of intellectual property rights and to encourage innovation across various disciplines.


OBJECTIVES:-

- To create public awareness about the benefits of Intellectual Property among all sections of society.
- To stimulate the creation and growth of Intellectual Property by undertaking relevant measures.
- To encourage innovation and to provide incentives for for innovation by granting protections.
- To recover research and development investments for a limited periods of time.
- To stimulate the generation of Intellectual Property rights.

CONTENT:-

- Introduction & Orientation
- Survey the extent of awareness regard to various Intellectual Property rights.
- Working in higher educational Institutions
- To educate about the protection and enforcement of Intellectual Property rights from infringements.
- To establish link between industry and academia on Intellectual Property rights.


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- Educate the participants on how to respond to infringements of rights including patent rights.

TOPICS COVERED:-

- Copyright, Trademarks, Trade dress etc.
- Unique design elements of various websites,
- Protect primarily to stimulate innovation, design and creation of technology,
- Development of new technology,
- Finance research and development activities.

Lay out for the Program:-

- Welcome to the Guest
- Lamp Lighting
- Bouquet presentation to the Guest
- Introduction to the Guest

CONCLUSION:-

Intellectual Property rights are the rights given to students over the creations of their minds. They usually give the creator exclusive rights over the use of the students creation for a certain periods of time. While the basic social objectives of intellectual protection it should also be noted that the exclusive rights given are generally subject to a number to limitations and exceptions, aimed at fine-tuning the balance that has to be found between the legitimate interest of right holders and of users.


Other Important Information:-

Time of the Program : 10:00AM-2:00PM

Venue of the Seminar : SRC Auditorium of Management block.

Date : 09-11-2017

No of participating students: 37


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Summary :

Event Coordinator - Dr. Himanshu Verma
Anchor - Ms. Shruti Mittal
Supporting Faculties- Mr. Amit Bhatnagar
Dr. Pankaj Kaushik,
Mr. Rajeev Rawal,
Mr. Ajay Chauhan,
Dr Saurabh Mittal
Chief Guest - Dr. R.S. Chauhan

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SHRI RAM COLLEGE, MUZAFFARNAGAR
 DEPARTMENT OF BUSINESS ADMINISTRATION
 WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS
 List of Participating Students (09/11/2017)

2017-18

S No	Student's Name	Year	Sign
1.	Aarli Dhirman	II	<u>Aarli</u>
2	Aashish Maan	II	<u>Aashish</u>
3.	Abhishek Kumar	II	<u>Abhishek</u>
4	Adeeba	II	<u>Adeeba</u>
5.	Akansha Jain	II	<u>Akansha</u>
6.	Akash Anya	II	<u>Akash</u>
7	Akash Verma	II	<u>Akash</u>
8	Akshi Gang	II	<u>Akshi</u>
9	Amit Goel	II	<u>Amit</u>
10.	Ankit Baliyan	II	<u>Ankit</u>
11	Ankit Gang	II	<u>Ankit</u>
12.	Ankit Kumar	II	<u>Ankit</u>
13.	Anshu Gupta	II	<u>Anshu</u>
14.	Anushka Jain	II	<u>Anushka</u>
15.	Arjun Malik	II	<u>Arjun</u>
16.	Ashhad	II	<u>Ashhad</u>
17.	Ashu Kumar	II	<u>Ashu</u>
18.	Ashish Sonken	II	<u>Ashish</u>
19	Asim Zaidi	II	<u>Asim</u>
20.	Bhanu Pratap Singh	II	<u>Bhanu Pratap Singh</u>
21.	Himanshu	II	<u>Himanshu</u>
22	Himanshu Rane	II	<u>Himanshu Rane</u>
23	Javed Ali	II	<u>Javed Ali</u>
24.	Junaid Alam	II	<u>Junaid</u>
25	Jyoti	II	<u>Jyoti</u>
26	Kaif	II	<u>Kaif</u>
27	Abhash Laheray	III	<u>Abhash</u>
28	Abhishek Sharma	III	<u>Abhishek</u>
29	Adeeba Shahab	III	<u>Adeeba</u>
30	Ajay Kumar	III	<u>Ajay</u>
31	Ajay Kumar Keshwaha	III	<u>Ajay</u>
32	Ajeem Ansari	III	<u>Ajeem</u>
33	Km. Akanksha Rani	III	<u>Akanksha</u>
34	Akshay Kumar	III	<u>Akshay</u>
35	Akshay Pundir	III	<u>Akshay Pundir</u>
36	Amit Kulkarni	III	<u>Amit</u>
37	Anam Fatima	III	<u>Anam</u>

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Ramesh

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